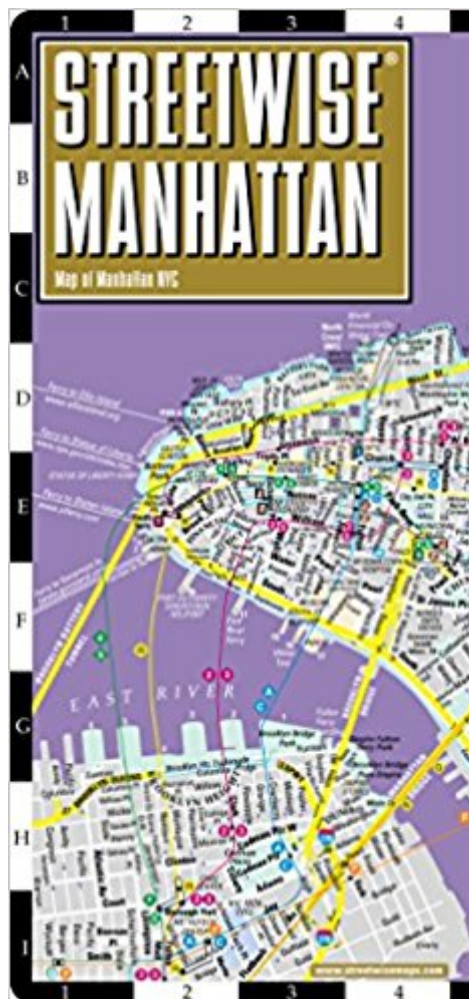


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# Streetwise Manhattan Map - Laminated City Street Map Of Manhattan, New York - Folding Pocket Size Travel Map With Subway Map, Bus Map





## Synopsis

Streetwise Manhattan Map - Laminated City Street Map of Manhattan, New York - Folding pocket size NYC travel map with integrated subway lines & stations - bus map This map covers the following areas: Main Manhattan Map 1:27,000 Manhattan Bus Map Some people think Manhattan and New York City are synonymous, but technically they are not. Manhattan is one of the five boroughs that make up New York City. The others are Brooklyn, The Bronx, Queens, and Staten Island. It's a persnickety detail, but detail is what STREETWISE® is about. For example, the architectural details drawn on the Manhattan New York map are in outline form. A solid drawing would obscure the streets surrounding the location, and therefore hamper the usability of the map. Only in unobstructed locations will you find a solid drawing. You may not notice this or any of the many other details that combine to make a NY city map that has been called the best selling map on earth\*. The STREETWISE® Manhattan Map is detailed from lower tip to upper tip. It is layered with information about sites and mass transit routes. The New York City Subway system is one of the most important and vital rail networks in the world. It is also the fastest and cheapest way to travel north-south in New York. Our Manhattan street map has the best designed diagram of the Subway system ever produced on a street map. An inset of Manhattan bus routes complements the Subway system. You are now prepared to travel the length and breadth of Manhattan. From shopping in SOHO, dining in the Village, working in Midtown, visiting the Met on the Upper East Side or strolling thru Central Park, you're covered with the STREETWISE® Manhattan Map of NYC. From the Staten Island Ferry up to the rediscovered realm of Harlem, you can navigate like a native New Yorker with this pocket size Manhattan Map. Good city maps, like the STREETWISE® map of Manhattan, will guide you in the right direction and directly impact your experience of New York. A good Manhattan map will also keep you grounded, relaxed and confident in your decisions about where to go and how to get there. Whether by car, train, bus or on foot you are confident because you carry the most knowledgeable travel companion when you carry our NYC street map, the best laminated Manhattan Map on the market. Our pocket size map of Manhattan is laminated for durability and accordion folding for effortless use. The STREETWISE® Manhattan map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Manhattan map today and you too can navigate Manhattan, New York like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.\* Publishers Weekly January 2004

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970's, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a

lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

The Streetwise Manhattan Map is BIG- it is 8-1/2" tall and folds out to a whopping 19-1/4" long. That being said, the size actually makes it much more useful than smaller maps that cannot capture details, or even be read at all. I carry a "messenger" bag, almost always when I'm popping about the City anyway- so the size isn't really a concern for me. I truth, I find various NYC transit apps to be as useful, and far more easily accessible on the fly. BUT I tend to sort my routing ahead of actually leaving to go out. The map or app would come in handy for me actually on the train only if there's a train or transit problem. BUT you'll stand out like a tourist if you're waving this thing about in public- and somebody could get hurt! It's THAT big! Seriously tho- Using an app on the fly, you'll look like everyone else on the train absorbed in their phone. Plus most subway cars have transit maps on the wall... An app will load the transit map into your phone and you can access the map itself even without internet or mobile connection- the updates, alerts etc you'll need connectivity for. I actually found that simply asking brought not only nice interactions with folks, but also that people are generally very helpful! Bottom Line: This map is but one quite useful tool among others. The visuals

alone help tremendously in getting to know train routes, street crossings, and the general lay of the land. Streetwise Manhattan is totally worth the couple bucks- but get the apps, too.

I love the Streetwise maps, but the older I get the bigger I wish they were. Can we please come out with a version for old eyes? (Or sell them with a magnifying glass!) Great map, nice to have something so rugged. I've lived near Manhattan all of my life and I've been hanging out alone there since I was 11 years old, but it's still nice to have a map of it in my pocket. Nice to find the exact location of a park, for example. I took a star away because the neighborhoods just aren't marked well enough. Areas like Chelsea or the E. Village should be more clearly marked. It was nice to see the relatively new Highline on the map, but I think a blow-up box of some of these places would be nice, too. Overall, a good map, but I think there is room for a better one.

I went to NY city this summer for a race and it was really nice to have this handy map. It is large enough to have enough detail and small enough to go into my day pack. I used this map all over the city. It has the subway stops listed which is handy because my guide book told you how to get around using the subway. It is laminated with also helps it to hold up. It was so handy I left it in my hostel room for the next tourist. Chris Wodke Author Running for My Life-Winning for CMT

I cannot imagine travelling around New York without this. I was able to save a lot of battery by giving the phone GPS a rest, which is important in a day out and about in the city. The labels are very clear, although lettering can be small. Northern Manhattan is on the back of the map, but that was not a problem. I was happy to find small streets clearly labeled. The list of main attractions in the back also helped a lot, specially when planning the itinerary for the next couple of days. The map itself is very sturdy and holds up well. I threw it in my backpack and walked around town, and it did not tear nor fold. Highly recommend!

Don't know what I would have done without this map. We just went over Spring Break for 5 days, and this was perfect. We'd look at this map, and figure out what subway line(s) we needed to take to get where we were going. Then when we'd go down in the subway and look at the map on the wall (or wherever), and it didn't look anything like this map! The maps in the subway would've caused me to go a different way entirely. I followed this map and got EXACTLY where I wanted to go every time (on the first try). Follow THIS and you'll get around like a pro. Great for walking as well.

Best little map you can get if you want to traverse the subway system of NYC. The map is very clear to read and is good for quick reference. When you're down in the station or underground on a train and there's no internet/phone reception, this thing can be a lifesaver. P.S. They recently made changes to the 7 train, so I'm not sure if this map will be updated to reflect that (but the 7 isn't one of your main important train lines) so BUY THIS MAP!

Folded size is 3 3/4 x 8 1/2 which is a really good size if you want to have a detailed street map of Manhattan from Battery Park in the south to Inwood in the north and from the Hudson River to the East River/Harlem River. The map provides a very helpful index of named streets, colleges and universities, concert halls, hospitals, museums, parks, places of interest, etc. There is a helpful map of the Manhattan bus routes which is identical to the one in the small business card size map by the same company. The larger Manhattan street map shows the subway routes and stops in detail, so you find subway stations on a street level! I really like this map, it only has Manhattan a bit of Brooklyn but it is very sturdy and handy.

We own several of these Street Wise Maps. We could not find our NYC map because we probably lent it to someone hence we ordered a new one.. These maps are the greatest tools for the travelers that enjoy driving and more specially walking around big cities. It is better than a GPS because it shows where other points of interest are in relation to where you are. I highly recommend them. Be sure you have your reading glasses as print tends to be a little small so they can get a lot of information printed. I am so glad to be able to order on line and not go to the book store where they tend to run out of them. I would buy for any city I plan to travel.

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